

PRIME TIME 55+

CALL FOR ENTRIES BLACK BOOMERS BOOM!

Join us to elevate Black women over age 55. Our PrimeTime 55+ directory will provide news media with listings of thought leaders under acknowledged despite their expertise and merit. Black women of all ages are phenomenal achievers, but this initiative celebrates older Black women, often erased by the triple jeopardy of racism, sexism and ageism. Despite exclusion, Black boomers still boom! The public engagement initiative *Un erased | Black Women Speak*, in collaboration with the Black Women's Roundtable National Coalition on Black Civic Participation, seeks your support to populate our online directory. It will launch in September. Please nominate luminaries (including yourself if born 1965 or earlier). To respond, see details below.

WHAT DO WE NEED/WHEN?

- Submit prospective candidates no later than **August 6**. Include email address and mobile telephone number, workplace, and links to any relevant sources (Wikipedia, Linked-In, articles, books, social media handles or videos).
- We will follow up with each nominee, providing an Online portal requesting a signed release, photo and bio.
- All entries must opt-in to the directory. Nominations do not assure inclusion.

AREAS INCLUDED

- Civil & Human Rights/Racial Justice
- Climate & Environment
- Literature, Arts & Entertainment
- Economy & Financial Security
- Education & Academia
- Health & Medicine
- History/ Black Studies/Women's Studies
- Legal Affairs/Criminal Justice System
- Media/Journalism
- National Security
- Technology & Cyber Security

WHO MAKES UP OUR 55+ LISTING?

(Criteria)

- Leaders, creators or founders of institutions, mass organizations
- Women who direct(ed) or manage initiatives in their respective fields or sectors
- Scholars/authors with published research, books, essays or commentaries in journals or popular media
- Popular culture influencers/trendsetters in arts, entertainment and media
- Inventors/developers of new technology, products or services

WHERE TO SEND ENTRIES?
NOMINATE@PRIMETIME55.COM

SRPUNERASED.COM

